



UPCOMING SHOWPIECE SHOWS EVENTS SIGN ON YACHTING AND FLYING MAGAZINES AS MEDIA SPONSORS

BRIDGEPORT, Conn. Feb. 24, 2020 – Luxury-event and boat-show producer Showpiece Shows is partnering with *Yachting* magazine and *Flying* magazines for the 2020 shows at the brand-new Bridgeport Harbor Marina at Steelpointe Harbor in Bridgeport, Connecticut. The strategic partnership brings together Showpiece's events that focus on attendee experience and the sophisticated and engaged enthusiast audience that consistently turns to the *Yachting* and *Flying* brands for information and inspiration.

The invite-only Steelpointe Yacht and Charter Show will be held in May 15-17 and the Steelpointe International Boat Show is scheduled for September 24-27.

"As *Yachting* and *Flying* entertain and educate their respective audiences, we have found shows with an elevated experience dovetail nicely with the goals of our brands," said David Carr, publisher of *Yachting* and *Flying* magazines, and director of business development at Bonnier Corporation. "These boutique events are all about creating a far more enjoyable experience that really showcases the yachts and allows a far more impactful interaction between exhibitors and guests. Of course, we want to be a part of that."

The Kickoff Event will be the **Steelpointe Yacht and Charter Show**, May 15th to 17th, 2020, at Bridgeport Harbor Marina. Say hello to an invitation-only crowd from the Greater New York City area who are here to see what's available in yacht charter around the world for next summer and beyond. Alongside the charter yachts, the world of private aviation, rare automobiles, and other luxury goods and services will be well represented, all against a vibrant background of live music and dining.

The Marquee Event will be the **September 2020 Steelpointe International Boat Show**, which will fill the docks of Bridgeport Harbor Marina with the latest yachts with a focus on vessels 40 feet long and larger. The fall show promises to draw crowds of boaters and those who wish to soon take the plunge, all striding along the state-of-the-art concrete floating docks at Bridgeport Harbor Marina, getting a full taste of the boating delights of Long Island Sound and beyond.

"The readers of *Yachting* and *Flying* magazines already are up to date on the latest launches and new services available," said Jennifer Jones, show director for Showpiece Shows. "So, part of the fun of these events is to watch these knowledgeable visitors see the new yachts and technology that make being on the water even more enjoyable. It adds to the excitement and the events feel more like a party with a huge group of friends."

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Bridgeport Harbor Marina at Steelpointe Harbor is a brand-new facility with real amenities close by. It is convenient to I-95, I-91, the Bridgeport-Port Jefferson Ferry, and Sikorsky Memorial Airport (formerly Bridgeport Municipal Airport), so the show will offer easy access for enthusiasts. With no bridges to pass under, the Bridgeport Harbor Marina offers unfettered access to the Sound and 12-foot approach depths at mean low water.

For more information, visit www.showpieceshows.com;
www.steelpointeboatshows.com



SHOWPIECE SHOWS



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ABOUT SHOWPIECE SHOWS

Headquartered in both Fort Lauderdale, Fla., and Bridgeport, Conn., our team is a group of visionaries, leaders, and event specialists who aim to challenge the status quo. We provide specialized marketing and event services for premium clients in yachting, finance, sports & entertainment, liquor, automotive, and real estate—all part of the luxury lifestyle marketplace. Providing well-curated event solutions and unparalleled event strategy for our clients is our primary mission. With almost nine decades of experience in creation, development, and operations of events that include some of the world's largest event platforms—The Super Bowl, ATP and WTA tennis tournaments, NCAA football bowl games, the US Open (golf), MLB All Star events, celebrity charity events, BCCI Cricket, and countless boat shows, fishing tournaments, and yachting rendezvous—we are passionate about creating the best event experiences for both guests and exhibitors. Having fun, excelling at what we do, and creating lasting memories is at the core of every event we produce. Tasteful. Unique. Elegant. We are Showpiece.
www.showpieceshows.com

ABOUT THE RCI GROUP

The RCI Group and its affiliates have been developing, acquiring, and managing residential and commercial real estate since the early 1970s. During that period, the RCI Group has acquired, managed, and, in some cases, sold over 11,290 apartment units, 1.9 million square feet of retail, office, and commercial buildings, and developed over 16 marina locations with appropriate related ancillary services.